Imperial Brands, Inc. CT May 2010 Pricing Filed Effective June 2010

State	UNIMERC Code	Case Pack / Configuration	Description	FOB Price
CT	159113	12/750ML	Advocaat Gdanski Liqueur/40°	69.70
CT	159806	12/1.00L	Charro Gold Tequila 40%	65.00
CT	159806	6/1.75	Charro Gold Tequila 40%	56.00
CT	158566	12/1.00L	Charro White Tequila 40%	65.00
CT	158566	6/1.75	Charro White Tequila 40%	56.00
CT	174896	12/750ML	Captain Marco's Gin 40%	38.00
CT	174896	12/1.00L	Captain Marco's Gin 40%	48.00
CT	174896	6/1.75	Captain Marco's Gin 40%	41.50
CT	174897	12/750ML	Captain Marco's Vodka 40%	36.50
CT	174897	12/1.00L	Captain Marco's Vodka 40%	46.75
CT	174897	6/1.75	Captain Marco's Vodka 40%	39.50
CT	174898	12/750ML	Captain Marco's Light Rum 40%	39.00
CT	174898	12/1.00L	Captain Marco's Light Rum 40%	48.00
CT	174898	6/1.75	Captain Marco's Light Rum 40%	42.00
CT	174899	12/750ML	Sancho Loco's Gold Rum 40%	47.00
CT	174899	12/1.00L	Sancho Loco's Gold Rum 40%	60.25
CT	174899	6/1.75	Sancho Loco's Gold Rum 40%	52.00
CT	174900	12/750ML	Sancho Loco's White Rum 40%	47.00
CT	174900	12/1.00L	Sancho Loco's White Rum 40%	60.25
CT	174900	6/1.75	Sancho Loco's White Rum 40%	52.00
CT	175005	12/750ML	James's Harbor Light Rum 40%	39.00
CT	175005	12/1.00L	James's Harbor Light Rum 40%	48.00
CT	175005	6/1.75	James's Harbor Light Rum 40%	42.00
CT	168467	12/750	Deauville Amaretto 13.75%	25.00
CT	168467	12/1Liter	Deauville Amaretto 13.75%	28.50
CT	168467	6/1.75	Deauville Amaretto 13.75%	26.00
CT	168468	12/750	Deauville Banana Liqueur 13.75%	25.00
CT	168468	12/1Liter	Deauville Banana Liqueur 13.75%	28.50
CT	168468	6/1.75	Deauville Banana Liqueur 13.75%	26.00
CT	168469	12/750	Deauville Blue Curacao 13.75%	25.00
CT	168469	12/1Liter	Deauville Blue Curacao 13.75%	28.50
CT	168469	6/1.75	Deauville Blue Curacao 13.75%	26.00
CT	168470	12/750	Deauville Chocolate Liqueur 13.75%	25.00
CT	168470	12/1Liter	Deauville Chocolate Liqueur 13.75%	28.50
CT	168470	6/1.75	Deauville Chocolate Liqueur 13.75%	26.00
CT	168471	12/750	Deauville Coffee Liqueur 13.75%	25.00
CT	168471	12/1Liter	Deauville Coffee Liqueur 13.75%	28.50
CT	168471	6/1.75	Deauville Coffee Liqueur 13.75%	26.00
CT	168472	12/750	Deauville Crème De Cacao Dark 13.75%	25.00
CT	168472	12/1Liter	Deauville Crème De Cacao Dark 13.75%	28.50
CT	168472	6/1.75	Deauville Crème De Cacao Dark 13.75%	26.00
CT	168473	12/750	Deauville Crème De Cacao White 13.75%	25.00
CT	168473	12/1Liter	Deauville Crème De Cacao White 13.75%	28.50
CT	168473	6/1.75	Deauville Crème De Cacao White 13.75%	26.00
CT	168474	12/750	Deauville Crème De Menthe Green 13.75%	25.00
CT	168474	12/1Liter	Deauville Crème De Menthe Green 13.75%	28.50
CT	168474	6/1.75	Deauville Crème De Menthe Green 13.75%	26.00
CT	168475	12/750	Deauville Crème De Menthe White 13.75%	25.00
CT	168475	12/1Liter	Deauville Crème De Menthe White 13.75%	28.50
CT	168475	6/1.75	Deauville Crème De Menthe White 13.75%	26.00
CT	168476	12/750	Deauville Peach Schnapps 13.75%	25.00
CT	168476	12/1Liter	Deauville Peach Schnapps 13.75%	28.50
CT	168476	6/1.75	Deauville Peach Schnapps 13.75%	26.00
CT	168477	12/750	Deauville Peppermint Schnapps 13.75%	25.00
CT	168477	12/1Liter	Deauville Peppermint Schnapps 13.75%	28.50

Imperial Brands, Inc. CT May 2010 Pricing Filed Effective June 2010

State	UNIMERC Code	Case Pack / Configuration	Description	FOB Price
CT	168477	6/1.75	Deauville Peppermint Schnapps 13.75%	26.00
CT	168478	12/750	Deauville Pomegranate Liqueur 13.75%	25.00
CT	168478	12/1Liter	Deauville Pomegranate Liqueur 13.75%	28.50
CT	168478	6/1.75	Deauville Pomegranate Liqueur 13.75%	26.00
CT	168658	12/750	Deauville Raspberry Liqueur 13.75%	25.00
CT	168658	12/1Liter	Deauville Raspberry Liqueur 13.75%	28.50
CT	168658	6/1.75	Deauville Raspberry Liqueur 13.75%	26.00
CT	168479	12/750	Deauville Sour Apple Liqueur 13.75%	25.00
CT	168479	12/1Liter	Deauville Sour Apple Liqueur 13.75%	28.50
CT	168479	6/1.75	Deauville Sour Apple Liqueur 13.75%	26.00
CT	168480	12/750	Deauville Triple Sec 13.75%	25.00
CT	168480	12/1Liter	Deauville Triple Sec 13.75%	28.50
CT	168480	6/1.75	Deauville Triple Sec 13.75%	26.00
CT	154044	12/750ML	Dolgoruki Vodka, 80° 750 Ml	184.40
CT	164751	6/750ML	Halla Merlot	49.00
CT	164752	6/750ML	Katarzyna Question Mark	49.00
CT	159112	96/50ML	Krupnik Honey Liqueur/80° 50 Ml	76.00
CT	159112	12/750ML	Krupnik Honey Liqueur/80° 750 Ml	72.50
CT	163774	12/750ML	Marie Brizard Anisette/50° 750 Ml	150.00
CT	154469	12/750ML	Marie Brizard Apry/41° 750 Ml	142.00
CT	516723	12/750ML	Marie Brizard Blackberry/60° 750 Ml	142.00
CT	53847	12/750ML	Marie Brizard Bleu Curacao Liqueur 750 Ml	142.00
CT	337765	6/750ML	Marie Brizard Coconut Liqueur/40° 6/750ML	45.00
CT	163796	6/750ML	Marie Brizard Cranberry/34° 6/750 Ml	45.00
CT	516743	12/750ML	Marie Brizard Crème de Cacao Brown/50° 750 Ml	142.00
CT	516755	12/750ML	Marie Brizard Crème de Cacao White/50° 750 Ml	142.00
CT	152118	12/750ML	Marie Brizard Crème de Cassis de Dijon	142.00
CT	91928	12/750ML	Marie Brizard Green Menthe/46° 750 Ml	142.00
CT	145023	12/750ML	Marie Brizard Mango 750 Ml	142.00
CT	119731	6/750ML	Marie Brizard Manzanita Liqueur/40° 6/750ML	45.00
CT	16937	12/750ML	Marie Brizard Orange Curacao Liqueur 750 Ml	142.00
CT	516802	12/750ML	Marie Brizard Parfait Amour 750 Ml	142.00
CT	163776	12/750ML	Marie Brizard Peach/36° 750 Ml	142.00
CT	516809	12/750ML	Marie Brizard Pear William/50° 750 Ml	142.00
CT	84082	12/750ML	Marie Brizard Triple Sec/78° 750 Ml	142.00
CT	26096	6/750ML	Marie Brizard Watermelon Liqueur/40° 6/750ML	45.00
CT	91929	12/750ML	Marie Brizard White Menthe/46° 750 Ml	142.00
CT	168494	12/750	Ron Carlos 151 Virgin Island Rum 75.5%	71.00
CT	168494	12/1Liter	Ron Carlos 151 Virgin Island Rum 75.5%	89.00
CT	168494	6/1.75	Ron Carlos 151 Virgin Island Rum 75.5%	75.00
CT	168553	12/750	Ron Carlos Banana Rum 21%	30.00
CT	168553	12/1Liter	Ron Carlos Banana Rum 21%	40.00
CT	168553	6/1.75	Ron Carlos Banana Rum 21%	30.00
CT	168495	12/750	Ron Carlos Black Virgin Island Rum 40%	44.00
CT	168495	12/1Liter	Ron Carlos Black Virgin Island Rum 40%	55.00
CT	168495	6/1.75	Ron Carlos Black Virgin Island Rum 40%	47.00
CT	168499	12/750	Ron Carlos Coconut Rum 21%	30.00
CT	168499	12/1Liter	Ron Carlos Coconut Rum 21%	40.00
CT	168499	6/1.75	Ron Carlos Coconut Rum 21%	30.00
CT	168496	12/750	Ron Carlos Dark Dry Virgin Island Rum 40%	41.00
CT	168496	12/1Liter	Ron Carlos Dark Dry Virgin Island Rum 40%	52.00
CT	168496	6/1.75	Ron Carlos Dark Dry Virgin Island Rum 40%	44.00
CT	168497	12/750	Ron Carlos Light Dry Virgin Island Rum 40%	41.00
CT	168497	12/1Liter	Ron Carlos Light Dry Virgin Island Rum 40%	52.00
CT	168497	6/1.75	Ron Carlos Light Dry Virgin Island Rum 40%	44.00

Imperial Brands, Inc. CT May 2010 Pricing Filed Effective June 2010

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CT	168500	12/750	Ron Carlos Orange Rum 21%	30.00
CT	168500	12/1Liter	Ron Carlos Orange Rum 21%	40.00
CT	168500	6/1.75	Ron Carlos Orange Rum 21%	30.00
CT	168501	12/750	Ron Carlos Pineapple Rum 21%	30.00
CT	168501	12/1Liter	Ron Carlos Pineapple Rum 21%	40.00
CT	168501	6/1.75	Ron Carlos Pineapple Rum 21%	30.00
CT	168554	12/750	Ron Carlos Raspberry Rum 21%	30.00
CT	168554	12/1Liter	Ron Carlos Raspberry Rum 21%	40.00
CT	168554	6/1.75	Ron Carlos Raspberry Rum 21%	30.00
CT	168498	12/750	Ron Carlos Spiced Virgin Island Rum 35%	38.00
CT	168498	12/1Liter	Ron Carlos Spiced Virgin Island Rum 35%	49.00
CT	168498	6/1.75	Ron Carlos Spiced Virgin Island Rum 35%	41.00
CT	168555	12/750	Ron Carlos Vanilla Rum 21%	30.00
CT	168555	12/1Liter	Ron Carlos Vanilla Rum 21%	40.00
CT	171295	96/50ML	Sobieski Cytron Flavored Vodka 70° 96/50 Ml	59.00
CT	171295	12/1.00L	Sobieski Cytron Flavored Vodka 70° 12/1.0Ltr	64.00
CT	171295	12/750ML	Sobieski Cytron Flavored Vodka 70° 12/750ml	62.00
CT	171295	6/1.75L	Sobieski Cytron Flavored Vodka 70° 6/1.75	59.00
CT	173297	96/50ML	Sobieski Vanilia Flavored Vodka 70° 96/50 Ml	59.00
CT	173297	12/750ML	Sobieski Vanilia Flavored Vodka 70° 12/750ml	62.00
CT	173297	12/1.00L	Sobieski Vanilia Flavored Vodka 70° 12/1.0Ltr	64.00
CT	179396	96/50ML	Sobieski Orange Flavored Vodka 70° 96/50 Ml	59.00
CT	179396	12/750ML	Sobieski Orange Flavored Vodka 70° 12/750ml	62.00
CT	179396	12/1.00L	Sobieski Orange Flavored Vodka 70° 12/1.0Ltr	64.00
CT	180443	96/50ML	Sobieski Karamel Flavored Vodka 70° 96/50 Ml (Pending Registration Approval)	59.00
CT	180443	12/750ML	Sobieski Karamel Flavored Vodka 70° 12/750ml (Pending Registration Approval)	62.00
CT	180443	12/1.00L	Sobieski Karamel Flavored Vodka 70° 12/1.0Ltr (Pending Registration Approval)	64.00
CT	154043	96/50ML	Sobieski Vodka 80° 96/50 Ml	59.00
CT	154043	24/200ML	Sobieski Vodka 80° 24/200ML	40.00
CT	154043	24/375ML	Sobieski Vodka 80° 375 Ml	71.00
CT	154043	12/750ML	Sobieski Vodka 80° 12/750ml	62.00
CT	154043	12/750ML	Sobieski Vodka 80° 12/750ml Traveler	62.00
CT	154043	12/750ML	Sobieski Vodka/80° 6Gift/6 Reg 750 Ml	62.00
CT	154043	12/1.00L	Sobieski Vodka 80° 12/1.00L	64.00
CT	154043	6/1.75L	Sobieski Vodka 80° 3Gift/3Reg 1.75 L Glass	59.00
CT	154043	6/1.75L	Sobieski Vodka 80° 1.75 L Glass	59.00
CT	154043	6/1.75L PET	Sobieski Vodka 80° 1.75 L	59.00
CT	164719	12/750ML	Tcherga Cabernet Sauvignon & Mavrud	49.00
CT	164719	6/1.5L	Tcherga Cabernet Sauvignon & Mavrud	41.25
CT	164716	12/750ML	Tcherga Chardonnay & Dimyat	49.00
CT	164716	6/1.5L	Tcherga Chardonnay & Dimyat	41.25
CT	164717	12/750ML	Tcherga Merlot & Rubin	49.00
CT	164717	6/1.5L	Tcherga Merlot & Rubin	41.25
CT	164718	12/750ML	Tcherga Sauvignon Blanc & Misket	49.00
CT	164750	6/750ML	Twins Cabrnet Sauvignon & Cabrnet Sauvignon	49.00
CT	164749	6/750ML	Twins Chardonnay & Chardonany	49.00
CT	173298	24/200ML	Teaka Fruit Punch Flavored Vodka	152.30
CT	173298	24/375ML	Teaka Fruit Punch Flavored Vodka	116.75
CT	173298	12/750	Teaka Fruit Punch Flavored Vodka	120.05
CT	173298	12/1Liter	Teaka Fruit Punch Flavored Vodka	152.23
CT	170501	12/750	Teaka Peach Sweet Tea Flavored Vodka 35%	120.05
CT	170501	12/1Liter	Teaka Peach Sweet Tea Flavored Vodka 35%	152.23
CT	170501	6/1.75	Teaka Peach Sweet Tea Flavored Vodka 35%	87.02
CT	170502	12/750	Teaka Sweet Tea Flavored Vodka 35%	120.05
CT	170502	12/1Liter	Teaka Sweet Tea Flavored Vodka 35%	152.23

Imperial Brands, Inc. CT May 2010 Pricing Filed Effective June 2010

State	UNIMERC Code	Case Pack / Configuration	Description	FOB Price
CT	170502	6/1.75	Teaka Sweet Tea Flavored Vodka 35%	87.02
CT	178703	6/750	4 ORANGE - Vodka With Natural Orange	75.00
CT	178703	6/1.0	4 ORANGE - Vodka With Natural Orange	90.00