

**STATE OF CONNECTICUT
OFFICE OF THE HEALTHCARE ADVOCATE
STATE INNOVATION MODEL PROGRAM MANAGEMENT OFFICE**

**REQUEST FOR PROPOSAL (RFP)
FOR
CONSUMER ENGAGEMENT MEDIA SPECIALIST**

THIRD Addendum

RELEASE DATE 10-12-2017

The SIM PMO's official responses to questions submitted as of noon, October 12, 2017 are as follows:

1. The link on our RFP on page 25 Attachment D "Budget" says TBD and does not open the Excel file on which to place our budget.

Response: Attachment D was included in error. The Respondent should follow the instructions on page 14 regarding budget narrative. The Respondent can provide the information in a format of their choosing.