

REQUEST FOR PROPOSALS NOTICE

RFP #09-18 ADVERTISING REVENUE GENERATION CONTRACTOR

The H.N.S. Management Company, Inc. (d/b/a *CT transit*) is a Subsidiary Corporation of First Transit Group, Inc. established as the legal entity to perform a service contract with the State of Connecticut. *CT transit* is the Connecticut Department of Transportation owned bus system, which provides fixed route bus service within 53 towns in the Hartford, New Haven, and Stamford metropolitan areas. An operating division is located in each of the three metro areas from which the local transit service is provided.

Notice is hereby given that *CT transit* is soliciting Proposals from qualified firms to serve as the contractor to generate advertising revenue to support transportation services. There are three components to this RFP; the sale of advertising on transit buses, the sale of advertising on passenger shelters in the Hartford area and the generation of advertising revenue on two Connecticut River ferries/miscellaneous other assets owned by the Connecticut Department of Transportation. *CT transit* is seeking a contractor to serve as a partner in accomplishing revenue generation from these various transportation assets. It is our **strong desire** to have a single agency performing all services outlined in the proposal specifications.

RFP TIMELINE

RFP RELEASE	SEPTEMBER 27, 2017
SITE WALK-THROUGH	10:00 AM WEDNESDAY, OCTOBER 18, 2017
QUESTIONS DUE BY	10:00 AM FRIDAY, OCTOBER 20, 2017
CT TRANSIT ANSWERS BY	OCTOBER 25, 2017
RFP DUE BY	2:00 PM TUESDAY, NOVEMBER 14, 2017

Services shall be based on all provisions, conditions, instructions and specifications as outlined in the Proposal. Forms, instructions and specifications are available from the *CT transit* website (www.cttransit.com). By completing a onetime registration process on *CT transit's* website, Proposers are able to download the entire procurement package and any Addendums. Proposers may contact Bonnie Sheridan, Purchasing & Contracts Officer at (860) 707-1276 for additional information or assistance with the registration process. Please include company name, address, telephone and fax number, contact name and email address in all requests.

Sealed Proposals should be clearly marked "**RFP 09-18 ADVERTISING REVENUE GENERATION CONTRACTOR**" in capital letters and sent to the attention of Bonnie Sheridan, Purchasing & Contracts Officer at PO Box 66, Hartford, CT 06141-0066 or 100 Leibert Road, Hartford, CT 06120 for hand delivery. Any Proposal received thereafter shall not be considered and will be returned to the Proposer. It is the responsibility of the Proposer to assure that its Proposal arrives at the designated location and person by the specified time stated above.

ALL PROSPECTIVE PROPOSERS **MUST** INDIVIDUALLY REGISTER WITH *CT TRANSIT*
TO REGISTER AND OBTAIN A COPY OF THE PROCUREMENT PACKAGE GO TO WWW.CTTRANSIT.COM

All Prospective Proposers should be aware if they did not obtain this package from *CT transit's* website we can in no way guarantee you will receive any additional information (Addendums, etc.)

CT transit has working relationships with the State of Connecticut and First America. Through these relationships we have the advantage of requesting the same pricing afforded on their contracts. *CT transit* would expect that pricing, for the services requested, on any State of Connecticut and/or First America contract would be extended through this request for Proposal.

Issuance of the Request for Proposal does not commit *CT transit* to award any contract. *CT transit* reserves the right to waive any irregularities and formalities, to reject any and all Proposals submitted, to re-advertise and to make contracts in the best interest of *CT transit* and/or the Department of Transportation of the State of Connecticut.

BONNIE SHERIDAN
PURCHASING & CONTRACTS OFFICER

AN AFFIRMATIVE ACTION-EQUAL OPPORTUNITY EMPLOYER